

Baby Bottle Tooth Decay
Public Service Announcement Script

60 seconds

SFX: playground noises

V/O: (several small children singing, with the melody of 'rock-a-bye baby'
they are off-mike, and singing quite slowly)

Rock-a-bye baby
Asleep in the bed
Asleep with a bottle
Looking well-fed

But inside his mouth
The teeth are all black
They're falling out rotten
And they're not coming back

V/O: (solemn adult woman)

Putting your baby to bed with a bottle is dangerous.

The reason? Baby Bottle Tooth Decay – a disease that quickly results in black, broken, and rotten teeth. It's caused by liquids – juice, milk, pop, even breast milk – staying on your child's teeth. You can prevent it. For all the facts and a free dental are kit, call the Health Department at 231/724-1283.

A message from the Muskegon Community Health Project in partnership with the Community Foundation for Muskegon County, ADA Health Foundation and the Muskegon County Health Department.