



Simple Do's and Don'ts for Alcohol Retailers



Do's	Don'ts
<p>Do card everyone</p>	<p>Don't sell to an adult who has a minor with them picking out alcohol</p>
<p>Do ask questions from the ID if you are not sure:</p> <ul style="list-style-type: none"> • Ask them what their Date of Birth (DOB) is • Ask them their address • Have them sign their name, and then you can match the signatures. No match = No Sale 	<p>Don't sell to anyone who you see exchange money either in the parking lot or the store.</p>
<p>Do have one copy of the 2011 ID Book (has all 50 states ID examples in it) by each register (get these books for free from your local wholesaler)</p>	<p>Don't take expired or cut ID's (only exception is if there is a piece of paper stapled to it, but you cant take just the piece of paper it must be stapled to the id)</p>
<p>Do pay more attention to your clientele after 10 pm; higher chance of the patron being intoxicated</p>	<p>Don't take a Non Government issued ID, it MUST be state issued</p>
<p>Do call law enforcement if you have a fake id presented to you; that person can get fined for trying to purchase alcohol with an invalid ID.</p>	<p>Don't sell to intoxicated person(s) or minors</p>
<p>Do remember to renew your liquor license once a year (April 30 of every year)</p>	<p>Don't sell after 2:00 am; have your register time stamped</p>
<p>Do have your liquor license from the State of Michigan posted in a glass covered frame</p>	<p>Don't enter your Date of Birth (DOB) into the register to sell to someone</p>
<p>Do remember that consuming alcohol is a privilege not a right.</p>	
<p>Do prevent an intoxicated customer from purchasing alcohol.</p>	

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